

12

2019

QS Stars Business Schools

.....

2019

QQ

...



" "

" " ZJUSOMAA

_____	_____	_____
_____	_____	_____
_____	_____	_____

" "

2019 11 22 " "

300

" " " "

" "

" "

"

2019 11 13 2019

2019 9 4 -

2019

2019 11 20 2019

1994

" "

2019 11 9 " 2019 "

" " " " 2 " " "

" " " " ZTVP

Co-learning " "

2019 11 8 -10

2019 130

600 Co-learning

136 218

Co-learning

---

2019 11 21

" Stick to My Own Opinions The Impact of Social Crowding on Attitude Persistence"

---

2019 11 14

40

John Shields

Stewart Jones

---

" 2019 "

2019 11 13

" 2019 "

11

EMBA/EDP

"

"

"

"

"

"

" "

.....

MOOC APP

" " " "

" " " "

" "

2019 11 26

09988.HK

187

6.25% 7

2012

B2B

"

" "

"

" "

" "

"

"

" "

" " " " "

" " " "

2019 12 7 -8

APP

.....

MBA EMBA EDP ..... " " APP  
5 39  
3

[http://mp.weixin.qq.com/s/EjH\\_XfB7XHoE6u1WbawuVQ](http://mp.weixin.qq.com/s/EjH_XfB7XHoE6u1WbawuVQ)

" "

---

2011

300

2011

2011

2011

---

[jirr@zju.edu.cn](mailto:jirr@zju.edu.cn)

---

[jirr@zju.edu.cn](mailto:jirr@zju.edu.cn)

[somaa@zju.edu.cn](mailto:somaa@zju.edu.cn)

---

2019

---

2015 5 17

---

13675846619

0571-88981597

13588395307

<http://www.som.zju.edu.cn/guanyuxueyuan/rencai/jiaoshi/>

<http://www.som.zju.edu.cn/guanyuxueyuan/rencai/zhiyuan/2013-04-26/28359.html>

<http://www.som.zju.edu.cn/xiaoyou/huodongyugao/2013-06-03/28918.html>

[03/28918.html](#)

0571-88981595 88206876 Email [somaa@zju.edu.cn](mailto:somaa@zju.edu.cn) [wzn@zju.edu.cn](mailto:wzn@zju.edu.cn)

0571-88206876 Email [wzn@zju.edu.cn](mailto:wzn@zju.edu.cn) [somaa@zju.edu.cn](mailto:somaa@zju.edu.cn)

@  
zj usom-wechat

**EMBA**

@ EMBA  
zj uemba-wechat EMBA  
EMBA

**MBA**

@ MBA  
zj u\_mba MBA  
MBA  
MBA  
MBA  
MBA

**EDP**

@ EDP

ZJU-EDP EDP

EDP

-

ZUPUC

@

i edcal umni

"

D. HTM "

"

QM "

"

HTM "

"

IRE "

.....

503A

310058

0571-88981597 88981595 88206876

0571-88206876

[somaa@zju.edu.cn](mailto:somaa@zju.edu.cn)

<http://www.som.zju.edu.cn>

zjusomaa





8

507

310006)

0571-87925797 87061698

0571-87925797

[zjucds@163.com](mailto:zjucds@163.com)

[377497392@qq.com](mailto:377497392@qq.com)

[yihong1999@163.com](mailto:yihong1999@163.com)

@

---

[lixunlixun@sina.com](mailto:lixunlixun@sina.com)

[39872731@qq.com](mailto:39872731@qq.com)

[yuzhang@vip.126.com](mailto:yuzhang@vip.126.com)

[492438558@qq.com](mailto:492438558@qq.com)

[yingxh.cn@gmail.com](mailto:yingxh.cn@gmail.com)

<http://zuaa.zju.edu.cn/>

---